



## **General Physics Corporation and Baker Communications Partner to Provide Global Sales Training Programs**

**Elkridge, MD. May 28, 2009** - Global performance improvement solutions provider General Physics Corporation (GP), a subsidiary of GP Strategies Corporation (NYSE: GPX), announced today that it has entered into an agreement with Baker Communications, a leading provider of corporate training in the U.S., to provide global consulting and training services including: strategic sales and channels optimization, sales training, management training, sales management training, negotiation training, time management, customer service and presentation training.

Walter Rogers, President and CEO of Baker Communications, stated, “We have been working closely with GP for several years, and this announcement advances our already successful partnership supporting our corporate clients. We are very excited to better integrate service offerings to help our joint client bases transition to a selling model that will help them flourish in today’s economic realities.”

Daniel J. Miller, Senior Vice President of GP’s Custom Sales Solutions group, stated, “GP believes in creating holistic learning strategies that engage both sales professionals and customers to create advocates for our clients’ products and services. The addition of Baker Communications’ world class sales training programs will enhance our turn-key solutions to better serve our clients’ sales training needs.”

### ***About Baker Communications***

Baker Communications has employees and certified partners in more than 20 cities across the US. Internationally, Baker’s footprint includes the United Kingdom, Dubai, Singapore, Argentina, Brazil and Russia. Baker Communications has helped over a million professionals reach maximum performance. Globally recognized companies and government agencies depend on Baker Communications to equip their employees with skills to increase market share and produce immediate results. Baker provides customized, targeted, practice-driven performance improvement solutions that produce rapid, measurable results. Baker Communications’ solutions have been utilized and delivered worldwide, throughout Europe, South America, North America, the Middle East, and Asia Pacific.

### ***About GP***

GP is the principal operating subsidiary of GP Strategies Corporation (NYSE: GPX). GP is a global performance improvement solutions provider of sales and technical training, e-Learning solutions, management consulting and engineering services. GP’s solutions improve the effectiveness of organizations by delivering innovative and superior training, consulting and business improvement services, customized to meet the specific needs of its clients. Clients include Fortune 500 companies, manufacturing, process and energy

industries, and other commercial and government customers. Additional information may be found at <http://salestraining.gpworldwide.com..>

*We make statements in this press release that are considered forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. These statements reflect our current expectations concerning future events and results. We use words such as “expect,” “intend,” “believe,” “may,” “will,” “should,” “could,” “anticipates,” and similar expressions to identify forward-looking statements, but their absence does not mean a statement is not forward-looking. These statements are not guarantees of our future performance and are subject to risks, uncertainties, and other important factors that could cause our actual performance or achievements to be materially different from those we project. For a full discussion of these risks, uncertainties, and factors, we encourage you to read our documents on file with the Securities and Exchange Commission, including those set forth in our periodic reports under the forward-looking statements and risk factors sections. Except as required by law, we do not intend to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.*

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*C O N T A C T S:*

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