Quick, Cost-Effective Learning Solutions
Investing in an enterprise learning system is a major step in running a more streamlined and profitable operation. Equally important is the decision you make about how your employees will be introduced and prepared for their new business processes and applications. We understand that you want rapid, cost-effective solutions that are relevant, easy to maintain, and can be leveraged for many purposes. That’s where GP Strategies™ comes in.

GP Strategies™ End User Training

A Targeted Approach
The sooner your employees can be proficient using a new system, the sooner you can recognize the return on your investment. GP Strategies employs a comprehensive adult approach to learning and performance support to ensure that real learning takes place and that your employees have the information they need to successfully perform. With experience gained from over 1,000 successful enterprise system implementations, we blend state-of-the-art methodologies, technologies, and services to create a unique solution for your organization.
Designing an Effective Strategy for Learning and Performance Management

Whether you’re planning an upgrade or an initial implementation, there are two critical components of an effective learning strategy: initial readiness and ongoing support. GP Strategies analyzes your company’s needs in a disciplined process and develops a tailored, comprehensive solution that focuses on your business processes and is customized for your employees. Developing training that replicates their real-life situations is the best way to ensure success. Our performance-based solutions provide your employees with the skills and knowledge they need to perform daily operations and the confidence needed to execute those operations effectively. By implementing a learning and performance platform, employees can easily support their current roles as well as real-time changes they face.

Our End User Services Include:

- Learning Strategy Development
- Business Process Optimization
- End User Training
- End User Documentation
- Electronic Performance Support Systems
- Online Help
- Simulations
- ELearning
- Communities of Practice

GP Strategies has almost 20 years of experience building and integrating complex solutions. Whether you need assistance with your entire project or a specific component, GP Strategies will deliver a solution that makes your business more successful by providing excellent performance aligned with your customers’ expectations.

The services described in this brochure were developed and delivered formally under the RWD Technologies name, which was acquired by GP Strategies in 2011.