



Your Workforce  
Transformation Partner

## WORKSHOP FUNDAMENTALS OF ASSET PERFORMANCE MANAGEMENT

GP Strategies® offers a comprehensive two day workshop, designed with industry best practices and implementation strategies to help you establish a successful APM program at your organization.

### YOUR PATHWAY TO ESTABLISHING A SUCCESSFUL APM PROGRAM

Leading organizations focus on improving the availability and reliability of their assets to remain competitive. However, optimizing asset health and maximizing ROI is challenging in today's global and digital environment. To help organizations design their roadmap to success, GP Strategies offers a 2-day workshop\* that can be held at either your facilities or ours, that teaches you the most critical aspects of APM and presents new methodologies and best practices for establishing a holistic APM program, targeting key business objectives.

At the end of the workshop, our team will lead a roundtable discussion with your stakeholders to summarize key findings, provide recommendations for improving asset performance, share best-in-class processes and implementation strategies, and deliver a roadmap to guide your organization's long-term asset strategy.

#### WHO SHOULD ATTEND:

This course is designed for asset managers, maintenance and reliability managers, operations, engineering, and those directly involved in the daily operation of asset-intensive organizations.

#### INSTRUCTORS:

GP Strategies' consultants bring decades of hands-on experience from various asset-intensive industries. They are maintenance and reliability professionals (CMRPs) and reliability leaders (CRLs) and are active members of the Society for Maintenance & Reliability (SMRP) and the Association of Asset Management Professionals (AMP). Our team understands your challenges and the environment you work in.

\*A condensed 1-day session is available based on client need. Contact us for details.

## WORKSHOP OVERVIEW

The GP Strategies APM workshop focuses on three areas. Objectives for each section include:

### PART 1: Introduction

- Identify the critical elements of APM
- Understand the importance of asset and integrity assurance
- Understand the benefits of a developing an asset management strategy

### PART 2: Data Collection/Mapping & Validation

- Assess your current asset management program framework
- Understand your data sources (computerized maintenance management system (CMMS), process data, transactional data, etc.)
- Determine your organization's current barriers and pain points and prioritize areas that need improvement

### PART 3: Strategy Recommendation

- Present findings and key enablers to building a sustainable APM program
- Recommend quick wins and a long-term asset management strategy
- Develop your APM roadmap
- Discuss the link between improvements and ROI

## A FRAMEWORK FOR SUCCESS

The workshop focuses on a 5-step process to analyze your current state, make recommendations for program design, and develop strategies to achieve short- and long-term wins so you can optimize asset health and improve the overall asset lifecycle.



 **GET STARTED ON YOUR JOURNEY TO A SUCCESSFUL APM PROGRAM TODAY!**  
**CONTACT US AT [info@gpstrategies.com](mailto:info@gpstrategies.com)**  
[www.gpstrategies.com/solution/technical-engineering/asset-management/](http://www.gpstrategies.com/solution/technical-engineering/asset-management/)



[gpstrategies.com](http://gpstrategies.com)

1888.843.4784

[info@gpstrategies.com](mailto:info@gpstrategies.com)

GP Strategies World Headquarters  
70 Corporate Center  
11000 Broken Land Parkway, Suite 200  
Columbia, MD 21044 USA

