Chatbots are computer programs that conduct human-like conversations with users. They are known by many names:

- **Chatbots**: Input and response, simple interactions.
- **Conversational Agent**: Engages the end user to find the nature of the problem behind the question.
- **Virtual Assistant**: Uses the conversational agent technique, retains context about the user, anticipates needs, and learns to respond better in the future.

Right now, the **easy entry point** is a basic, scripted chatbot. Designing and creating these can be a fantastic challenge.

There are many websites that help you easily build bots, like Facebook, Chatfuel, TextIt, Dexter, and TARS. MobileCoach is an enterprise-level platform that builds chatbots for engagement, learning, and performance.

More complex conversational agents or virtual assistants pull in machine learning and artificial intelligence and employ robust data lookup. To optimize potential in this space, consult with companies already using this powerful technology.

Chatbots can keep the conversation going.

After training, they can be used as a new modality for learning. They work within popular messaging tools and existing apps and reach users where they are, even on work platforms like Skype or Slack.

Employees can ask questions and look things up right where they’re working and communicating.

- Support onboarding
- Help answer learner questions and point to resources
- Repeat and reinforce concepts or strategies
- Help learners track goals
- Provide new info days, weeks, or months later
- Check in using quick assessments
- Simulate simple interactions
- Collect feedback from learners

Check out some bots: [https://botlist.co/](https://botlist.co/)
[https://pandorabots.com/mitsuku/](https://pandorabots.com/mitsuku/)