Demonstrate Commitment During COVID-19

THE EMPLOYEE ENGAGEMENT PULSE SURVEY measures crucial factors impacting engagement in your organization. It provides insights into how your organization’s culture is performing and where you can take action to improve. During this time of crisis, we recommend a survey that focuses on four dimensions critical to supporting employee engagement: communication, confidence, connection, and contribution. The survey also supports write-ins and additional custom Likert items that your organization can leverage.

Survey Construct: Key Dimensions

- Communication
- Confidence
- Connection
- Contribution
- Write-ins
- Additional Likert items tailored to your organization’s needs
Why a Pulse Survey Now?

- Implement a listening strategy that reflects the exceptional times we find ourselves in.

- Demonstrate commitment to employee feedback.

- Respond to employee needs as strategic priorities and business results are shifting.

Implementation and Delivery of Results

With the pandemic still evolving, it is critical to administer the survey and distribute results to leaders quickly. This accelerated survey timeline provides leaders with up-to-date insights on how employees are feeling, equipping them with the ability to rapidly respond to the needs of their workforce. Recommended time frames are as follows:

- A survey live period of 1 week

- Distribution of results to managers within 2 weeks of survey close

GP Strategies’ engagement consultants will provide you the best practices and support to improve engagement in your organization.