



Data-Driven Decision Making

VITAL

A Leadership Series

Program Overview

In today's data-rich business environments, effective leadership demands more than traditional decision-making skills. Data-driven decision-making skills lay the foundation for sound judgment and analysis, enabling leaders to evaluate information, gather insights from diverse data sources, and make informed decisions.



Inside the Course

This interactive, instructor-led experience equips participants with practical skills for working with data and using it to inform decision-making practices. Through breakout discussions and scenario exercises, participants engage with actual data to evaluate its value and validity.

Recognizing that not all organizations are data-driven, the session includes a cultural influence component to help participants encourage others to prioritize data-based decision making over intuition or ego-driven decisions.

Throughout the course, learners explore various decision-making approaches and styles, as well as how to balance time constraints with involving others in the decision-making process. The session emphasizes that decision making doesn't end with the decision itself. Participants learn how to effectively communicate their decisions or solutions and practice developing their own communication strategies.

Participants conclude the experience by mapping out their next significant decision and identifying the data they will use to support it.

Objectives

Upon completion of this session, participants will be able to:

- 1 Utilize a data-driven mindset
- 2 Describe the steps in the data analysis process
- 3 Identify relevant data sources
- 4 Foster a data-driven culture
- 5 Apply data-driven decision-making techniques

Key Outcomes

An increase in informed and effective decision-making

Improvements in the use of relevant data sources and the adoption of a consistent data analysis process

The establishment of a collaborative, data-driven culture

Duration

3-hour ILT/VILT agenda

Target audience

Frontline leaders and high-impact individual contributors

Class size

Up to 25 participants

Available language

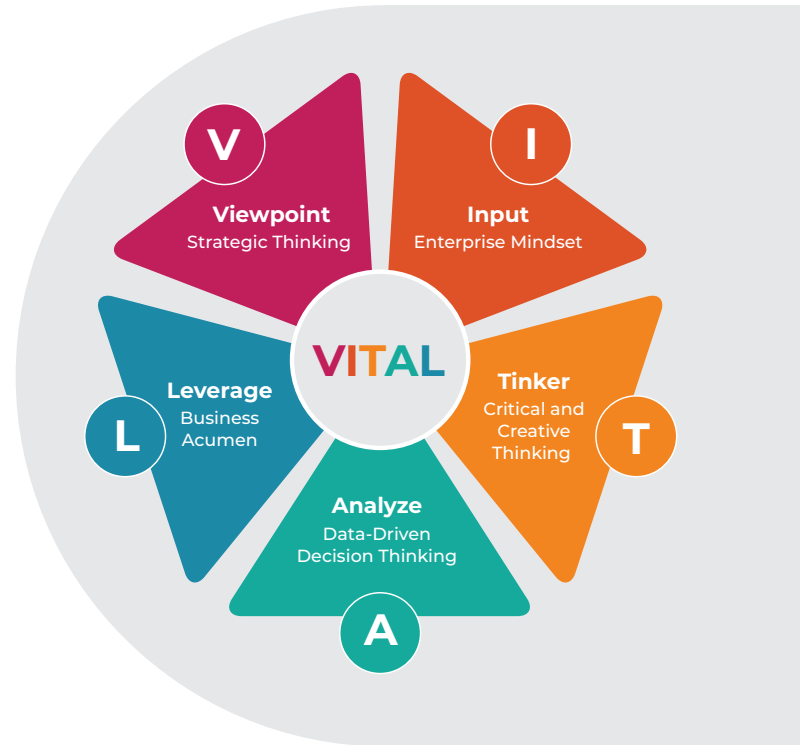
English

VITAL Leadership

The VITAL leadership model has been designed to empower leaders by enhancing their left-brain cognitive abilities, enabling them to develop the skills and mindset needed to thrive in today's AI-empowered work environment.

VITAL stands for five essential components: **Viewpoint** (strategic thinking), **Input** (enterprise insight), **Tinker** (critical and creative thinking), **Analyze** (data-driven decision making), and **Leverage** (business acumen)

The VITAL leadership training series is presented through five virtual instructor-led training (VILT) experiences. Each module is designed to complement the other modules in the series but can also stand alone. These experiences provide leaders with the practical knowledge and skills necessary to excel in their roles and drive organizational success.



To learn more about **Data-Driven Decision Making**, scan the QR code.

