Micro-Learning:
Appetizer or Main Course?

Micro-learning. It's what many people in the L&D space are talking about. Small chunks or nuggets (appetizers) of training delivered on-demand or as part of a comprehensive training program have revealed significant benefits for both learners and organizations. But are these appetizers alone enough to fill the learner with the knowledge they need? Do you want off-the-shelf content or do you need it customized to your organization's needs? How will you deliver it?

Follow our menu below to decide what you would like to order!

LEARNING MENU

FREE DELIVERY

Choose how you serve your meal: LMS | Portal | Other

Get Started with Micro-LEARNING

Use small bits of learning in conjunciton with the main course like:

- Video Learning
- Infographics
- Mini-Games
- Animations
- 3D Models
- Mobile Apps

Match with your Main Course

You may still need a main course like:

- Instructor-Led
- Mentor Program
- On-the-Job
- Self-Study

BON APPETIT

Create your own path by choosing your content type

- Mobile
- Hands-On
- Traditional

YUMMY DESSERTS

Top Your Meal of with Innovation

Consider adding some innovation like:

- Virtual Reality
- Augmented Reality
- Gamification
- Beacons

When is a good time to **integrate micro-learning**?

- To introduce new concepts
- To bridge the gap between concepts
- When you want to offer a nugget of training on-demand (demonstration)
- When you want to create a nugget of training that is easily accessible (no LMS log-in)
- When you have sound instructional learning to support it

When is there **too much micro-learning**?

- There are no connections between the nuggets or to the concept, there is no easy path or flow to follow
- There are too many options – can be overwhelming
- It's ALL micro-learning
- There is no easy means of access, they have to continuously search or log-in
- There are multiple modules per topic
- There are no experiential components (exercise, mini-game)

For more on **micro-learning**, appetizer or main **course**, download our **On Demand Webinar >**

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