

LEARNING EXPERIENCE TRANSFORMATION and Technology Solutions



In an increasingly digital world with evolving online learning and social platforms, bots, artificial intelligence, and more, how do organizations vet and select the right learning technologies to purchase? Learning platforms and technologies must be intuitive, foster collaboration and curiosity, provide just-in-time support, and encourage people to come back for more opportunities to learn. But even after a technology is selected, what is the best method to implement, integrate, and use it effectively?

Learning Technology and Organization Transformations

GP Strategies® has experience answering these questions and the power to help as you shift your learning organization to the future, decide the best technologies based on your learner ecosystem, and then make it a reality.

Learning and Development Organizational Excellence

We are the world's leading provider of innovative learner experience design and consulting services. We apply deep, extensive experience together with leading-edge thinking to transform your Learning Enterprise and achieve your business goals.

Digital transformation is leading to fundamental and rapid realignment of strategy and business models. This requires significant shifts in organizational culture. Learning teams cannot wait until the business transforms—you have to be first! GP Strategies can prepare you for the future of the work, worker, and workplace through the latest developments on organizational excellence, leadership engagement, and learning culture. We can help you be relevant and respond to disruptions in the marketplace.

Selection, Implementation, and Integration Services

GP Strategies can help you evaluate and determine the best learning technologies for your enterprise and audience. Once selected, we offer implementation and integration support within your existing infrastructure by crafting and strategizing the day-one experience. In addition, we can curate, moderate, and develop contextualized content with our deep expertise in instructional design and digital learning development.

Curation and Content Services

GP Strategies can help rationalize and assess the current state of internal training content. We can review your external subscriptions and recommend a strategy that is most relevant and cost effective. We can work with stakeholders to identify outcomes and tasks related to top performance and then build a learner-centric journey that drives toward those specific and measurable outcomes. Our curators are experienced with aggregating, filtering, organizing, and most importantly, contextualizing in order to provide relevancy to the content by explaining it in the context of the learner's role.





Emerging Technologies and Analytics



Digital Learning Content Management Systems and Services

While learning assets and training content are becoming more accessible, they are often provided through disparate platforms and usually lack relevance. GP Strategies can help you develop a progressive plan to enhance the user experience. Using technology as the enabler, we can assess your content management needs and offer a comprehensive solution to streamline and integrate your platforms.



Performance Analytics

Demonstrating the knowledge gain, behavioral change, and business impact of training is essential to the success of any learning organization. We can help you collect and analyze the right data and offer critical insights. We can measure, diagnose, and optimize your learning experiences with evidence-based solutions. By synthesizing the data into visual dashboards, we can align learning to your goals.

Connect With GP Strategies

Whether you're looking at enhancing an existing program or developing a more comprehensive training solution, we'll work with you to ensure your learning programs overcome business challenges and create a truly innovative learner experience.

Designing Innovative Learning Experiences



Harnessing Innovation, Disruption, and Trends

How do you address disruption in the least disruptive manner?

GP Strategies helps organizations create a physical or virtual space where a learning team can explore, innovate, and refine without disrupting critical day-to-day activities. Innovation centers establish a clearly defined, sustainable, and repeatable approach while creating a safe place to pilot and try out emerging methodologies, technologies, platforms, and approaches without compromising business activities.



Design Thinking

Know your learner. Know the challenge. Take action.

GP Strategies crafts training programs, learning experiences, and development initiatives with a design thinking approach that enables positive outcomes by putting the learner at the center of interventions.



Enabling Technologies

People desire to learn not only in a classroom setting, but also through on-the-job experiences and on-demand applications. GP Strategies has a wide range of solutions that can be combined to create an effective and relevant learning experience for an increasingly global workforce. From augmented and virtual reality experiences, gamification, and micro-learning, to deployable cloud technology for cataloging, tracking, and reporting, GP Strategies invests in a large array of methodologies and technologies so you don't have to.

For more information about our **LEARNING TECHNOLOGY** and **Organization TRANSFORMATIONS**, please visit our innovation kitchen at

 www.gpstrategies.com/innovation-kitchen

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