Investor Presentation

May 2019

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This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”). The Private Securities Litigation Reform Act of 1995 provides a “safe harbor” for forward looking statements. Forward–looking statements are not statements of historical facts, but rather reflect our current expectations concerning future events and results. We use words such as “expects,” “intends,” “believes,” “may,” “will,” “should,” “could,” “anticipates,” “estimates,” “plans” and similar expressions to indicate forward-looking statements, but their absence does not mean a statement is not forward-looking. Because these forward-looking statements are based upon management’s expectations and assumptions and are subject to risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward-looking statements, including, but not limited to, those factors set forth under Item 1A – Risk Factors of our most recent Form 10-K and those other risks and uncertainties detailed in our periodic reports and registration statements filed with the Securities and Exchange Commission (“SEC”). We caution that these risk factors may not be exhaustive. We operate in a continually changing business environment, and new risk factors emerge from time to time. We cannot predict these new risk factors, nor can we assess the effect, if any, of the new risk factors on our business or the extent to which any factor or combination of factors may cause actual results to differ from those expressed or implied by these forward-looking statements.

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Investment Data

Exchange:	NYSE (GPX)
Business:	Custom Training & Performance Improvement
Web Address:	www.gpstrategies.com
Headquarters:	Columbia, Maryland USA

Common Shares Outstanding – Fully Diluted	**16.7 million**
Market Capitalization @ $15.00 per share	**$250 million**

Large Recurring Revenue Stream

Acquisition of TTi Global recently completed

Reorganization with new President and Chief Sales Officer

Corporate Contacts:

Scott Greenberg, CEO	443-367-9640
Adam Stedham, President	443-367-9916
Michael Dugan, CFO	443-367-9627

Investor Relations:

Ann Blank, VP, Investor Relations	443-367-9925

Custom Learning & Performance Improvement Company

Over $500 Million in Revenue

New Leadership Team

- New leaders in several key positions

Sticky, Long-Term Customer Revenue Streams

- 60% average revenue from multi-year contracts
- Additional 30% of annual revenue from existing customer renewals
- Q4 2018 – Signed multi-year agreements with largest automotive and financial services clients (27% of revenue)

Diversified Client Base

- Government and commercial customers
- Good penetration in seven different commercial industries
- Five strategic focus industries

Blue Chip Customer Base

- 123 of Global 500 companies
- Governments including US & UK

Global Footprint

- More than 75 global offices

High Free Cash Flow

- 50% of 2017 adjusted EBITDA converted to FCF
- Low capital intensity (2016-2018 average annual fixed asset and software capital expense: $4M)

Strong History of Acquisition

- Over 30 acquisitions since 2007

Our Business Today

WORKFORCE EXCELLENCE

Managed Learning Services

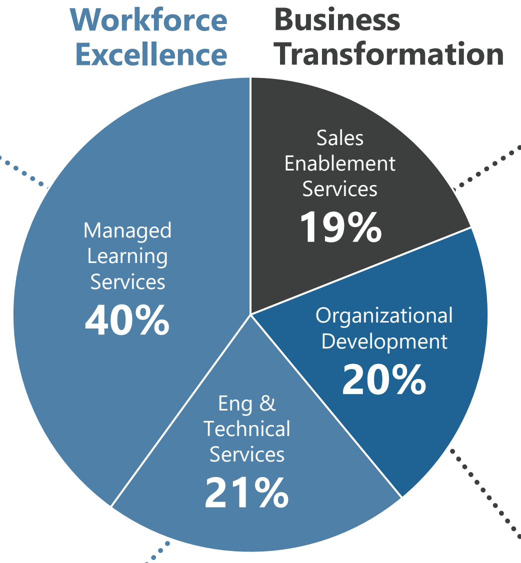
CORE SERVICES
- Outsourced training
- Content development
- Content delivery
- Learning administration
- Apprenticeship skills

EXAMPLE CLIENTS
- HSBC
- Bank of America
- Rockwell Automation
- Skills Funding Agency

Engineering & Technical Services

CORE SERVICES
- Engineering
- Operational readiness (plant launch)
- Operational and process excellence
- Asset performance management
- Technical skills development
- Technical documentation and publications

EXAMPLE CLIENTS
- US Army/CDTF
- Leonardo
- AES Corporation



BUSINESS TRANSFORMATION

Sales Enablement Services

CORE SERVICES
- In-dealership sales training
- Custom owner publications
- Owner glove box portfolios
- Remarketing training
- Product and service technical training

EXAMPLE CLIENTS
- General Motors
- Hyundai
- Fiat Chrysler

Organizational Development

CORE SERVICES
- Performance consulting
- Human capital management
- Enterprise technology adoption
- Leadership training and coaching
- Change management

EXAMPLE CLIENTS
- Mastercard
- SAP
- BMS

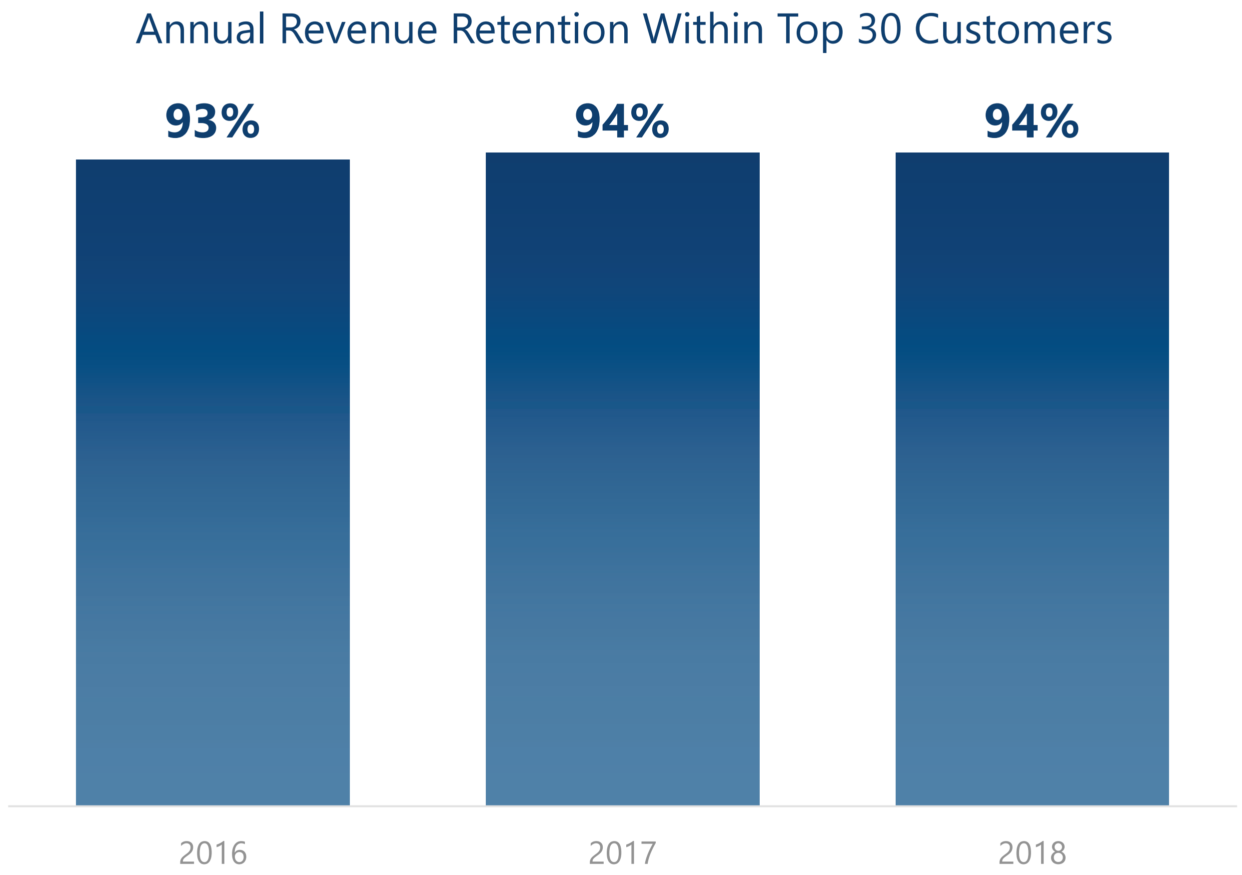
Organization Growth — Customers

145 Fortune 500 Customers

123 Global 500 Customers

Sticky Long-Term Customer Revenue Streams

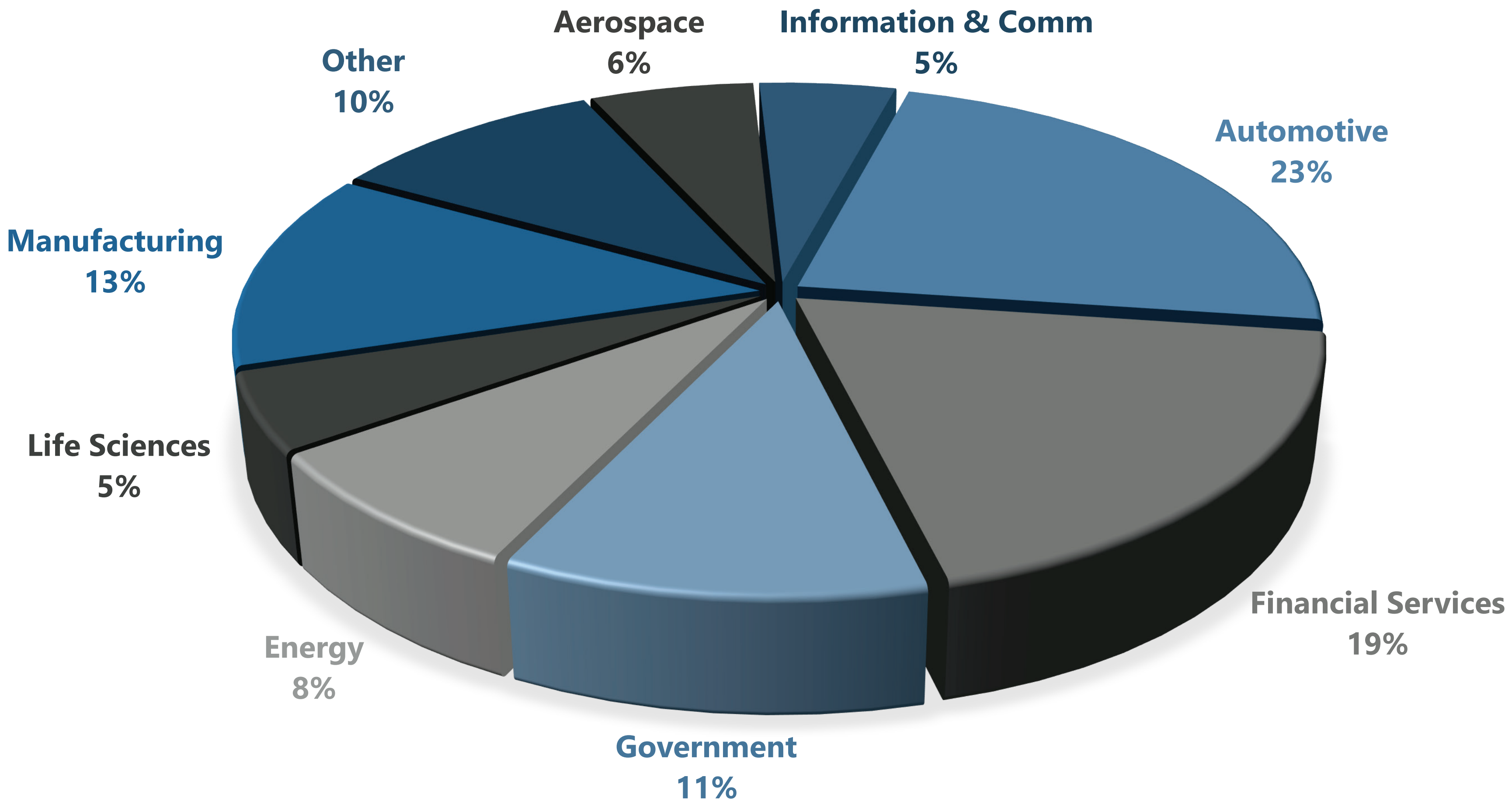
Strong Client Retention



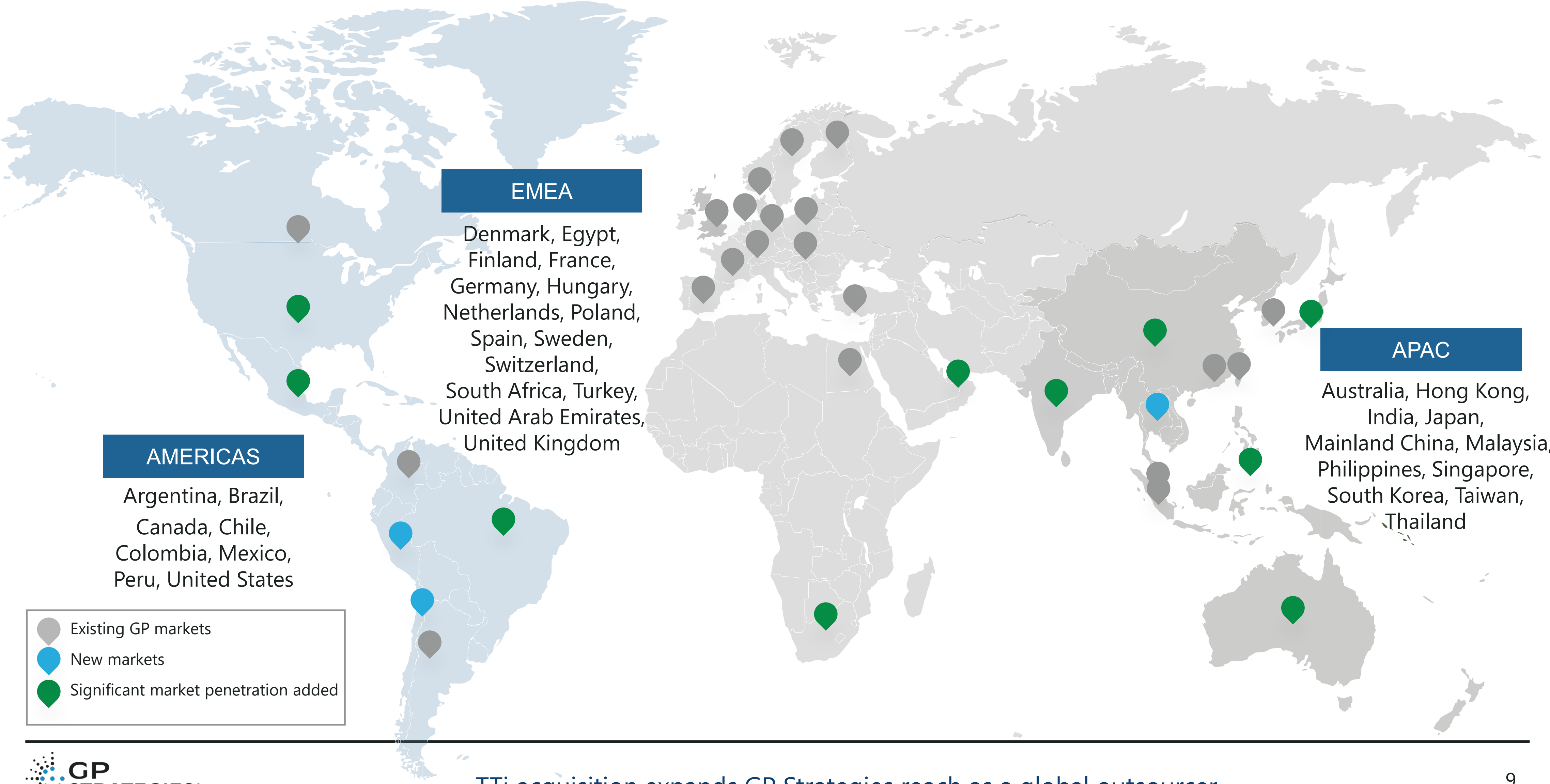
Top 30 customers accounted for 62% of total revenue in 2018

Diversified Client Base

Revenue by Client Industry



Global Footprint



TTi acquisition expands GP Strategies reach as a global outsourcer.

GP Strategies Awards & Recognitions

We have received accolades on the journey to excellence for both the company and our clients.

2018 Brandon Hall Group

Gold | Best Advance in Custom Content | HSBC
Gold | Best Advance in Custom Content | Citi
Gold | Best Use of Games or Simulations for Learning | Gulfstream
Silver | Best Advance in Unique HR or Workforce Management Technology | Gerdau
Silver | Best Use of Mobile Learning | Major Automotive Company
Silver | Best Unique or Innovative Sales Training Program | Major Automotive Company
Bronze | Best Advance in Sales Enablement and Performance Tools (SEP) | Major Contact Lens Manufacturer
Bronze | Best Use of Social Collaborative Learning | Merck
Bronze | Best Advance in Unique Learning Technology | Major Automotive Company
Bronze | Best Advance in Competencies and Skills Development | Paycor
Bronze | Best Unique or Innovative Talent Management Program | Altria
Bronze | Best Program for Sales Training and Performance | Major Automotive Company

2018 Best Places to Work Bloomington

6th Best Place to Work in Bloomington, Indiana | Inaugural Year

2018 Chief Learning Officer Magazine

Gold | Business Impact | Major Automotive Company
Gold | Business Partnership | Major Automotive Company
Silver | Excellence in Blended Learning | Bristol Myers Squibb
Bronze | Excellence in Partnerships | Bristol Myers Squibb

2018 eLearning Industry Content Development Award

Top 10 High Value eLearning Content Provider by eLearningIndustry.com

2018 SAP Quality Award

Silver | Nordic and Baltic Countries
Bronze | Nordic and Baltic Countries

2018 Training Industry, Inc.

Top 20 Content Development Company | 8th Consecutive Year
Top 20 Gamification Company | 5th Consecutive Year
Top 20 Health & Safety Training Company | 2nd Consecutive Year
Top 20 IT Training Company | 7th Consecutive Year
Top 20 Leadership Training Company | 6th Consecutive Year
Top 20 Learning Portal/LMS Company | 9th Consecutive Year
Top 20 Sales Training Company | 11th Consecutive Year
Top 20 Training Outsourcing Company | 15th Consecutive Year

2017 Chief Learning Officer Magazine

Silver | Excellence in Learning | HAVAS
Bronze | Excellence in Learning | MasterCard

2017 Training Industry, Inc.

Top 20 Assessment & Evaluation Company | Inaugural Year

2017 CIO Review Award

20 Most Promising Gamification Technology Solution Providers

2017 GM Supplier of the Year

Performance, Quality, and Innovation

2017 Engineering New Record | ENR Top 500 Design Firms

2017 Innovation Award | Future Learning 2020 Summit

2016 Training Industry, Inc.

Top 20 Workforce Development Company | 5th Consecutive Year

2016 Deere & Company

"Partner-Level Supplier" Recognition | 7th Consecutive Year

Growth Strategy

Focus on Margin Expansion

- International expansion
- Key industry focus
- Increase share of wallet with existing customer base

Recharge Organic Revenue Growth

- Hired Chief Sales Officer
- Redesigned Account Management
- Increase share of wallet with existing customer base

Turn Around Declining Business Units

- Technical Services business
- Organizational Development business

Focused Acquisition Activity

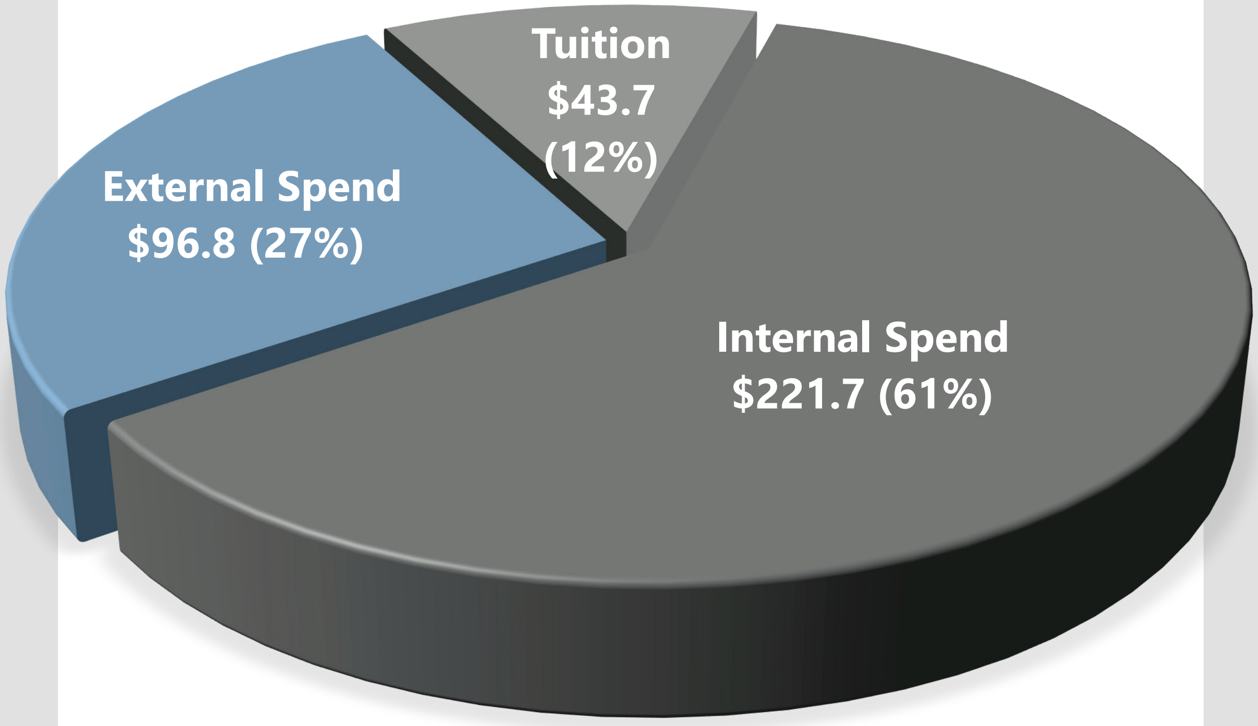
- Strategic acquisitions in 2018
- TTi integration in 2019
- Disciplined process

Large Global Corporate Training Market

Trends Influencing External Spend:

- Compliance
- Leadership development
- Sales training
- Mobile learning
- Outsourcing
- Software adoption services
- Capital projects
- Centralized governance

$362.2 BILLION (2017)

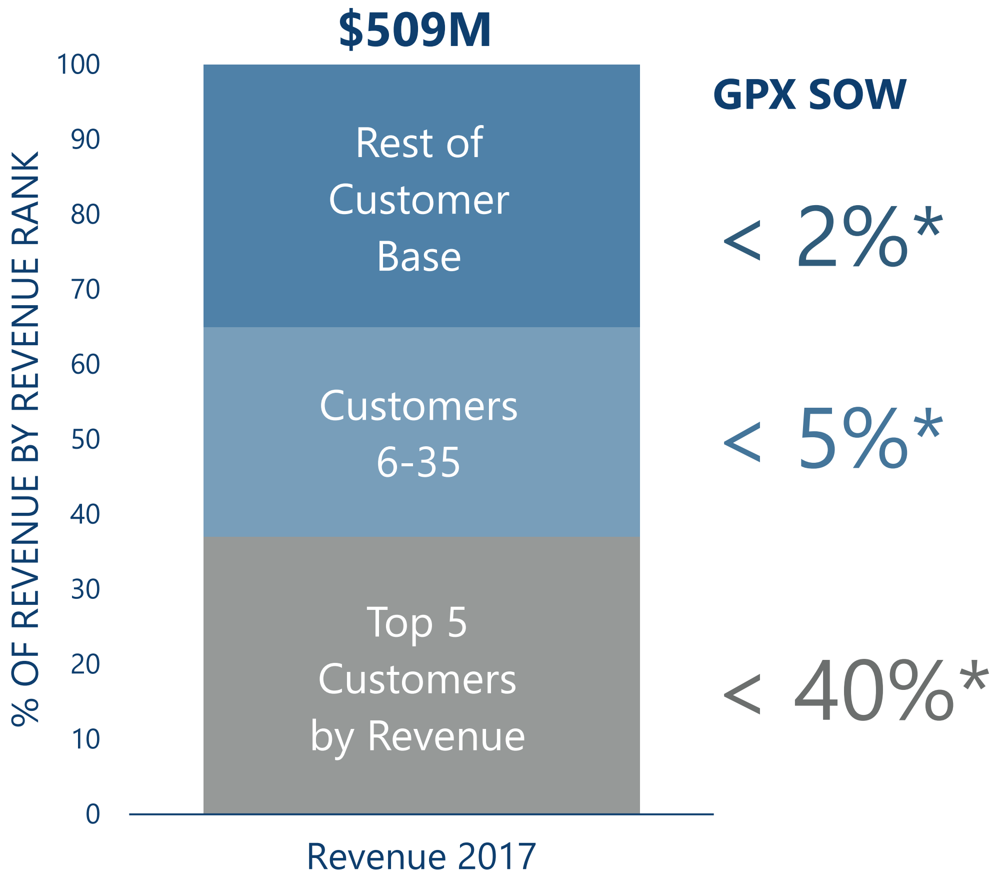


Drivers to Acquire Internal Business:

- Cost savings
- Automation
- Variable cost model
- Off-shoring
- Shared processes
- Innovation

Source: Training Industry Report 2018

Increase Share of Wallet (SOW)

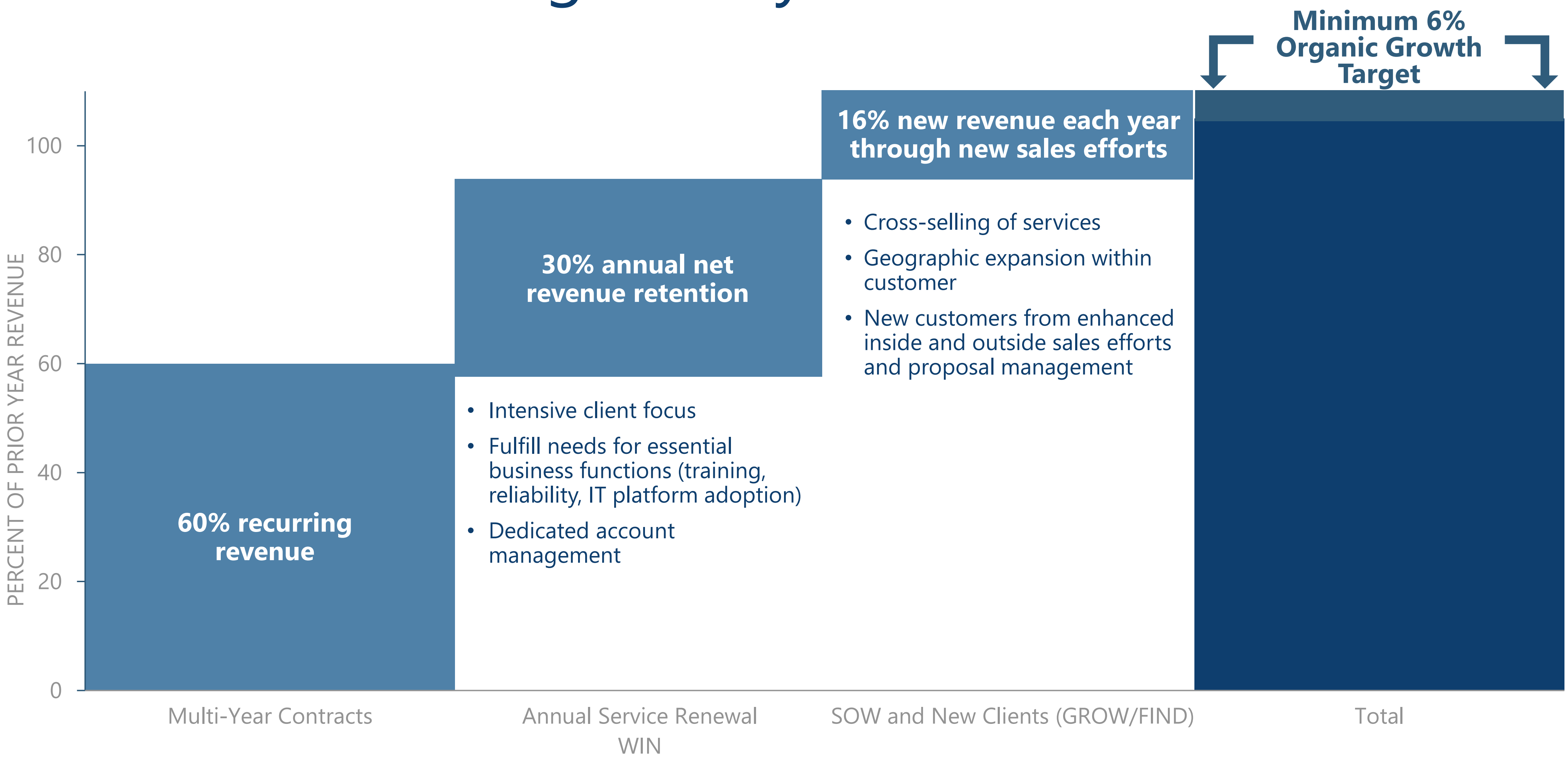


Increasing the Share of Wallet for this group of customers by 1% of their annual spend* would provide approximately $31M in additional annual revenues

Significant opportunity to gain SOW across a majority of our customer base

* Source: Based on average direct learning expenditure per employee listed in the ATD 2017 State of the Industry Report

How We Grow Organically



Acquisition Has Been a Key Strategy Across All Practices

- A serial, disciplined acquirer
- Approximately 30 acquisitions since 2009
- Acquisition summary by practice
  - Managed Learning Services
    - Design & development – (7)
    - Job skills – (6)
  - Engineering & Technical Services
    - Lorien
    - Milsom
  - Organizational Development
    - RWD
    - BlessingWhite
    - Maverick
  - Sales Enablement
    - Sandy
    - TTi Global

Consolidation

- RWD (2011)

Rollup

- Option Six (2009)
- Martonhouse (2010)
- UK Skills Funding Academy of Training (2010)
- Ultra Training (2011)
- Beneast (2011)
- Information Horizons (2012)
- Prospero (2013)
- Jencal (2016)
- YouTrain (2017)
- Hula (2018)

Expand Service

- Sandy (2007)
- Milsom (2009)
- PerformTech (2009)
- Bath Consulting Group (2010)
- Blessing White (2012)
- Asentus (2012)
- Rovsing Dynamics (2012)
- Lorien (2013)
- Maverick (2016)
- McKinney Rogers (2017)
- IC Axon (2018)
- TTi Global (2018)

Expand Footprint

- Communication Consulting (2011)
- Effective -People (2014)
- Emantras (2017)
- CLS (2017)
- TTi Global (2018)

Acquired Businesses Cluster by Value Creation

Growth-Focused Acquisition Strategy

We have established a baseline evaluation criteria that will keep us focused on our core business and drive higher margin growth:

Core Strategic Fit Opportunities Only
High-Margin Businesses: Minimum 15% Gross Margin
EPS Accretive After Implementation Period
20% Cash ROI Within 3 Years

Strong FINANCIAL POSITION

GPX LISTED NYSE

Strong incremental operating margins

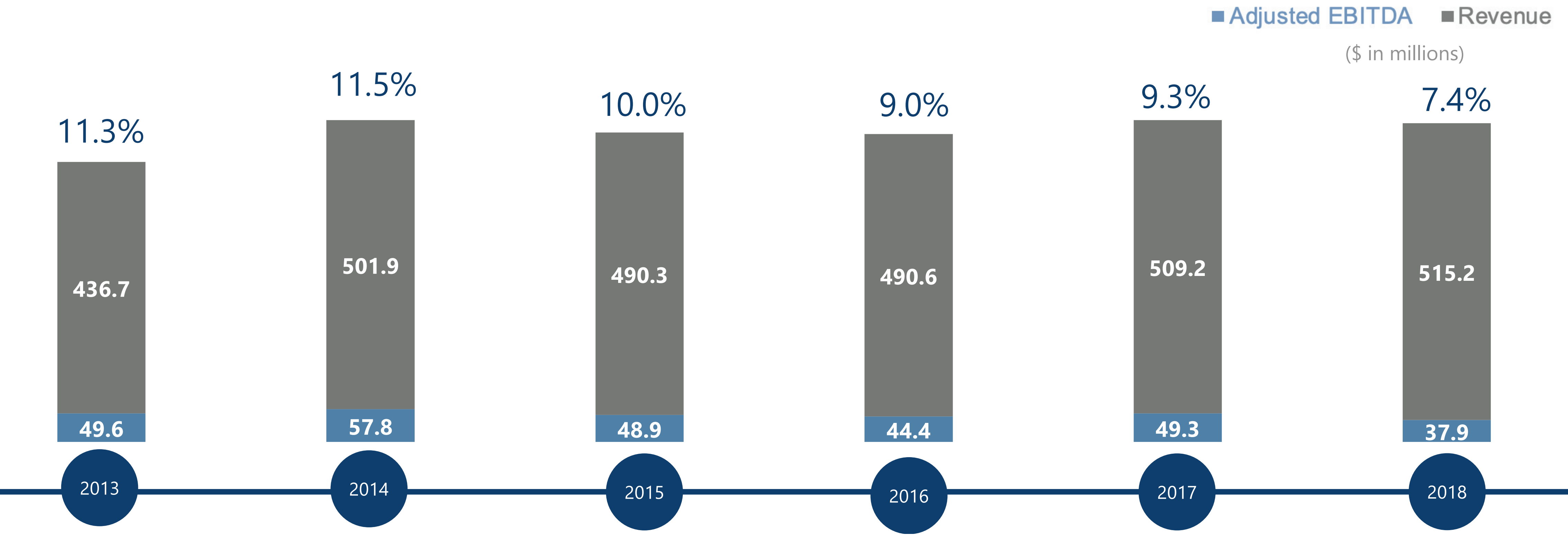
Variable cost structure

Strong cash flow

Recurring client base

Backlog visibility

Revenue & Adjusted EBITDA Trending



2013

Won large global outsourcing contract with financial services organization

Reorganization of company

2014

Large high-margin, non-recurring specialty engineering project significantly impacted EBITDA

Began infrastructure buildout

2015

No acquisitions

Continued infrastructure buildout

2016

Resumed acquisitions

Downturn in ETS and OD practices' gross profit

Continued infrastructure buildout

2017

Launched ERP initiative

Q2/Q3 – Conducted evaluation of executive leadership team

Q4 – New executive leadership in place (President, CFO, SVP of Engineering & Tech Services)

Q4 – New CSO hired

2018

New ERP live Oct 1st

Signed multi-year agreements with largest automotive and financial services clients

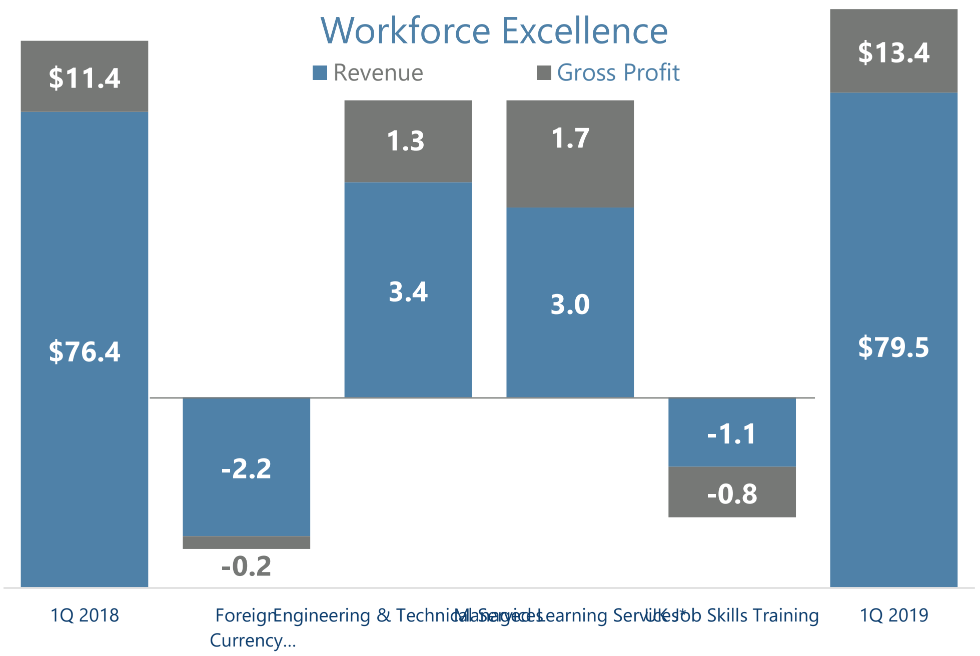
Completed TTi Global acquisition

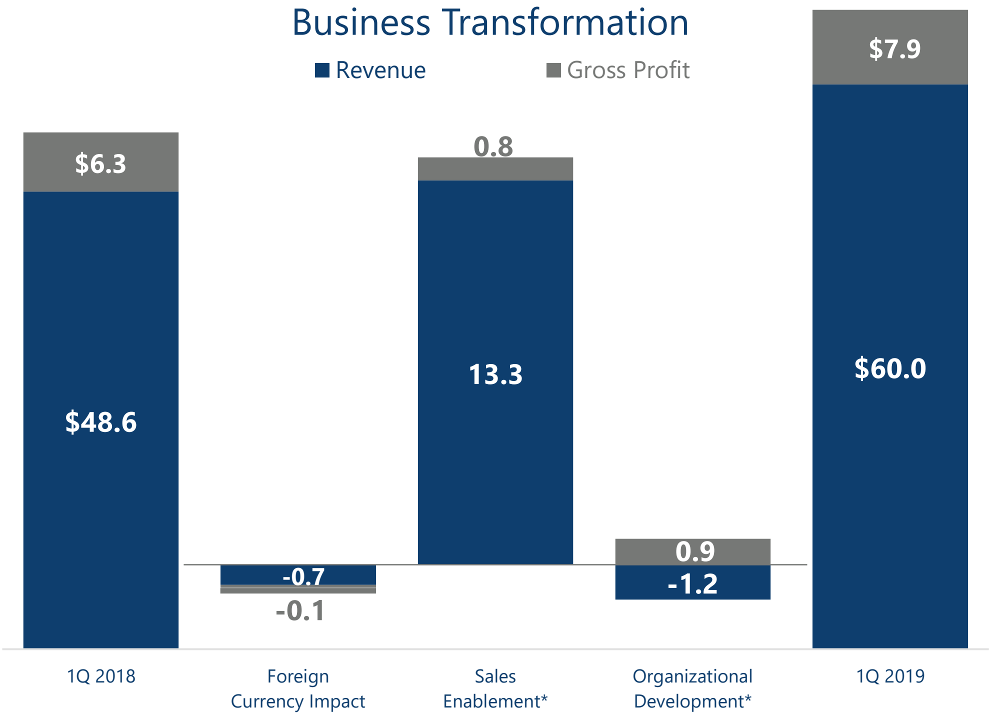
GP STRATEGIES®

Adjusted EBITDA is a non-GAAP financial measure that the Company believes is useful to investors in evaluating its results. For a reconciliation of this non-GAAP financial measure to the most comparable GAAP equivalent, see the Non-GAAP Reconciliations, along with related footnotes, in the Appendix to this report.

Revenue & Gross Profit by Segment – First Quarter

($ in millions)	Quarter ended March 31, 2018			Quarter ended March 31, 2019			Revenue	Gross Profit
	Revenue	Gross Profit	% of Revenue	Revenue	Gross Profit	% of Revenue	Change	Change
Workforce Excellence	76.4	11.4	14.9%	79.5	13.4	16.9%	3.9%	18.1%
Business Transformation	48.6	6.3	13.0%	60.0	7.9	13.1%	23.5%	24.4%
TOTAL	**125.0**	**17.7**	**14.1%**	**139.5**	**21.3**	**15.3%**	**11.5%**	**20.4%**





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* Includes acquisition revenue of $3.5M in Managed Learning Services and $12.7M in Sales Enablement.

Q1 2019 Earnings Summary

	($ in millions, except per share data)	
	Q1 2019	**Q1 2018**
Net income	$0.3	$2.6
Earnings per share – diluted	$0.02	$0.16
Adjusted EPS (1)	$0.16	$0.16
Adjusted EBITDA (1)	$8.8	$8.1

(1) The terms Adjusted EBITDA (earnings before interest, income taxes, depreciation and amortization) and Adjusted EPS are non-GAAP financial measures that the Company believes are useful to investors in evaluating its results. For a reconciliation of these non-GAAP financial measures to the most comparable GAAP equivalents, see the Non-GAAP Reconciliations, along with related footnotes, in the Appendices to this report.

Balance Sheet

Significant Drivers

- **Debt net of Cash – up $5.0M**
- New system has had an impact on billings especially in Jan/Feb as teams focused on year end close / audit
  - Jan/Feb billings averaged $37M/month
  - Mar/April billings averaged $61M/month
  - Seeing stabilization back to normal in this area but will take 30-60 days to flow through to cash
- New lease accounting standard –
  - Results in grossing up Operating Lease Assets and Liabilities

(unaudited) ($ in thousands)	December 31, 2018	March 31, 2019
Cash	**$ 13,417**	**$ 8,427**
Accounts receivable	**107,673**	**101,170**
Unbilled revenue	80,764	83,350
Prepaid expenses & other	19,048	25,454
Total Current Assets	220,902	218,401
Property, plant & equip.	**5,859**	**5,831**
Operating lease assets	-	29,273
Goodwill & intangible assets, net	197,057	197,176
Other Assets	10,920	10,784
Total Assets	$ 434,738	$ 461,465
Accounts payable	93,254	92,156
Deferred revenue	23,704	18,100
Current portion lease liabilities	-	9,402
Total Current Liabilities	116,958	119,658
Long-term debt	116,500	116,607
Long-term portion lease liabilities	-	23,653
Other Non-Current Liabilities	14,711	11,833
Stockholders' Equity	186,569	189,714
Total	$ 434,738	$ 461,465

Cash Flow & Debt Highlights

The Company has historically generated strong net cash flow from operating activities.

$18.1M
2016

$26.3M
2017

$11.2M
2018

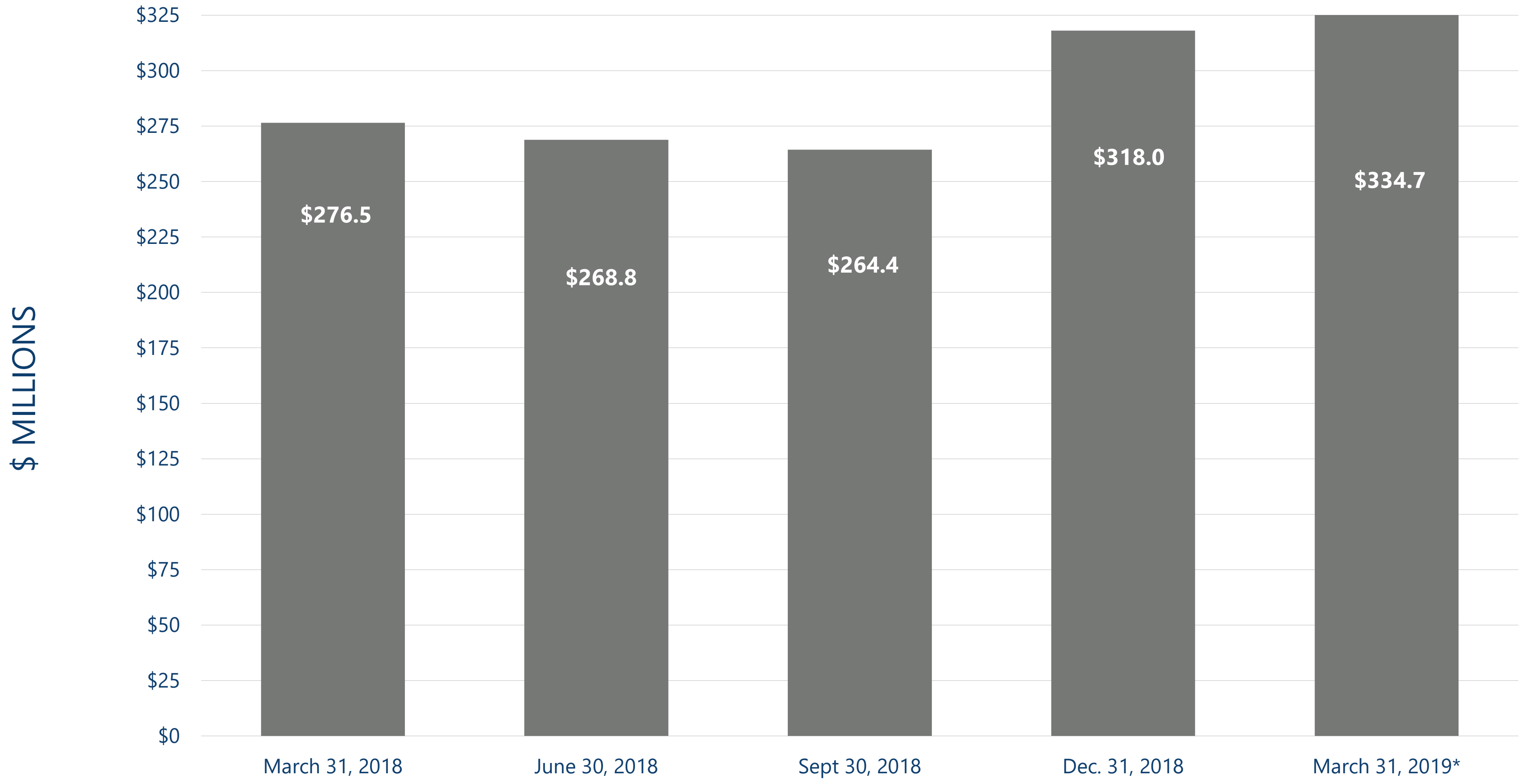
New Credit Agreement entered into December 2018.

$200M
Revolver Facility

$116.6M
Borrowings under revolver as of 3/31/19

$8.4M
Global cash as of 3/31/19

Backlog Trending



*Includes $33.3 million in backlog from the TTi Global acquisition completed in December 2018.

Long-term Growth Targets

Focus on High Growth and High Margin Opportunities

- Expand globally: Asia-Pacific, Latin America, EMEA
- Strengthen leading-positions in target industries
- Reignite growth in organizational development segment
- Reignite growth in technical services revenue in energy and government segments

Target 6% Organic Revenue CAGR

Metrics (Targets)

- 90% net revenue retention
- 10% Share Of Wallet (SOW) growth annually
- 6% new customer revenue annually

Tactics

- Account management and planning (SOW, cross-selling)
- New account development (inside sales, outside sales, proposal management)
- Find, Win, Grow sales model

Target 8% Annual Revenue Growth from Acquisitions

Strong Acquisition Track Record

- Build Scale
- Core practice areas: organizational development services (leadership, HCM, platform adoption)
- Expand geographically
- Target key industries

Financial Criteria

- Minimum 15% gross margins
- EPS accretive in 1 year
- 20% cash ROI within 3 years

Q&A

Appendix

GP Strategies Non-GAAP Reconciliation – Adjusted EBITDA(1)

	Years ended December 31,					
(In thousands)	2018	2017	2016	2015	2014	2013
Net income	9,836	12,891	20,247	18,789	27,098	23,756
Interest expense	2,945	3,132	1,568	1,381	833	366
Income tax expense	4,927	6,798	9,787	10,834	15,725	14,732
Depreciation & Amortization	7,921	6,974	6,462	7,865	9,758	8,617
EBITDA	25,629	29,795	38,064	38,869	53,414	47,471
Adjustments:						
Non-cash stock compensation	4,310	6,314	6,015	6,059	4,823	3,673
ERP system implementation costs	4,037	4,916	-	-	-	-
Restructuring charges	2,930	3,317	-	1,551	-	-
Severance expense	515	-	-	-	-	-
Loss on a contract w/ oil & gas client	-	4,383	-	-	-	-
Foreign currency loss (gain)	2,298	334	170	2,042	950	87
Loss (gain) on change in fair value of contingent consideration	(4,438)	(1,620)	136	371	(1,392)	(1,676)
Legal acquisition costs	1,680	459				
Loss on divested business	956	1,368				
Adjusted EBITDA	37,917	49,266	44,385	48,892	57,795	49,555

(1) Adjusted earnings before interest, income taxes, depreciation and amortization (Adjusted EBITDA) is a widely used non-GAAP financial measure of operating performance. It is presented as supplemental information that the Company believes is useful to investors to evaluate its results because it excludes certain items that are not directly related to the Company's core operating performance. Adjusted EBITDA is calculated by adding back to net income interest expense, income tax expense, depreciation and amortization, non-cash stock compensation expense, gain or loss on the change in fair value of contingent consideration and other unusual or infrequently occurring items such as restructuring charges. Adjusted EBITDA should not be considered as a substitute either for net income, as an indicator of the Company's operating performance, or for cash flow, as a measure of the Company's liquidity. In addition, because Adjusted EBITDA may not be calculated identically by all companies, the presentation here may not be comparable to other similarly titled measures of other companies.

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We're at our best when helping our clients achieve their best.

Making a meaningful impact on the world together.

We're social, chat with us!

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