



Employee Engagement

Using Data Visualization,
Prescriptive Analytics and
Simple Reporting to Improve
Employee Engagement

Measurement alone won't **move** the needle

GP Strategies®, is a recognized leader in employee engagement with decades of experience developing engagement solutions that are practical and applicable. We regularly partner with organizations like yours and understand your unique environment. We partner with organizations and then consult with you to:

- Help you diagnose and measure the level of employee engagement in your organization
- Provide a model, tools, and processes that support driving a culture of engagement throughout your organization
- Provide programs that support your efforts to move the needle on your engagement scores.

••• Making **Engagement** a Priority

Employee engagement is the secret ingredient in organizational success. It's an intuitive concept: Committed, aligned, and passionate employees are good for the business. Our approach is designed to provide practical, actionable insights and a framework for driving shared accountability and action to increase engagement every day. Benefits of increased engagement include:

- Optimized productivity
- Increased retention of top performers
- Improved ability to attract talent
- Enhanced commitment to listening and improving



Partnering to Support You

We have a methodology developed over the last 50 years that helps transform your organization from being average to achieving top performance—where culture and engagement become integrated to achieve your mission of meeting membership needs. Beyond measuring engagement, we help you create a common language and drive the behaviors that ensure your employees are committed to your success.

Our clients have access to our:



Proven model and methodology



World-class people insights reporting platform



Expert consulting and project management



Holistic employee engagement strategy beyond measurement

Employee Engagement Survey

Employee engagement solutions are not a one-size-fits-all strategy. Our state-of-the-art advanced survey technology platform is just part of the equation that unlocks your people potential, because listening isn't enough. Each organization we work with has unique needs, including survey timing, frequency between survey cycles, and what they do to roll out results and take action in between cycles. Use our proven survey methodology, implementation best practices, expert consulting, and tools and resources to help your leaders act on results to drive more great days at work.

Post-Survey Actionable Programs

Readying employees at all levels to take accountability for workforce engagement starts with a common definition of engagement, clearly communicated roles and responsibilities, and continuous alignment of individual and organizational goals. Our employee engagement programs are based on research and best practices and can be deployed as in-person, virtual, or self-paced learning experiences to reach a wide audience. These programs include:

- The Engagement Equation
- Leadership Development
- Career Development
- Managing Professional Growth
- Executive Coaching
- Taking Control of Your Engagement
- Professional Development



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For more information about **Employee Engagement**, please visit www.gpstrategies.com.