



... Going Virtual

Design, Development
and Delivery

Partner with GP Strategies to create, convert, and deliver your **virtual training**.

There are many reasons organizations shift learning to virtual and digital formats. Globalization. Remote workers. Disruptions. Cost reductions. Scalability. Subject matter expert availability.

At GP Strategies,[®] we partner with you to create, convert, and deliver virtual training. From rapid conversions to global deployment, we offer the support you need to deliver a cost-effective and scalable virtual learning solution mapped to your goals.

... Create and Convert Learning for a Virtual World

When converting learning assets, courses, and more to virtual training, it's critical not to be tempted by the "dump and run" approach - the promises of quick conversions. This results in significant drops to learner engagement and improvement.

GP Strategies has a suite of solutions to help you convert learning to virtual formats rapidly while creating engaging virtual learning experiences. We do this by designing with the latest learning strategies, using the best mix of learning technologies, and enabling expert virtual facilitation.



Design

When designing and developing VILT, digital learning programs, and digital learning journeys, it's important to use adult learning and motivation theories to create dynamic and engaging learning experiences. Design considerations for each component of virtual training delivery formats are:

The Learner | The Facilitator and Moderator | The Technology

GP Strategies works with you to prioritize your creation, conversion, and virtual delivery needs aligned to your organization's goals. We use the latest learning theory to design a virtual learning environment for your target audience.

Technology

Deliver learning with the best platforms and tools to fit your unique needs.

To answer the question there is no ONE tool on the market that is the absolute best for everyone. We use every learning technology on the market so you don't have to. Through our experience and robust partnerships, we can help you select and implement the right mix of technologies to deliver an effective learning experience and the results you are seeking.

Make virtual learning work seamlessly with your unique technology requirements.

New technology can be overwhelming and I think we can all agree that change is hard! Our programmers, media designers, and technology support personnel make sure you deliver a quality virtual learning experience. We ensure your programs work together, work smoothly on complex systems, and test functionality for a successful deployment.

Facilitation

Upskill your people to become effective virtual facilitators.

It's difficult for a facilitator who thrives on working the room to transition to an audience of one. GP Strategies provides train the trainer programs to rapidly develop virtual instructors. We work with your people to improve a suite of skills to deliver engaging virtual sessions. In addition, we provide selection and certification for virtual facilitators.

Supplement your facilitation needs with GP Strategies' instructors and experts.

If you don't have the personnel or you need additional instructors, GP Strategies can provide certified experts to increase your training capacity and scale your delivery offerings. Additionally, our moderators host and support facilitators during live sessions to ensure learning is delivered seamlessly.

• • • For more information on how to create, convert, and deliver your **virtual training** at cost-effective and rapid scalability, visit us at www.gpstrategies.com



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