

GP STRATEGIES' INNOVATION EXHIBITION



An Exploratory Showcase of Breakthrough Learning Solutions in Practice











Like most organizations these days, learning and business leaders face some aspect of transformation, requiring them to find new learning strategies to manage talent, keep learners engaged, prepare the workforce for a shift, or build a continuous learning culture.

To help showcase all of the innovative solutions available to those leaders and their employees, GP Strategies® hosts Innovation Exhibitions featuring innovative learning solutions developed to solve real business problems.

These interactive, exploratory, hands-on learning experiences deliver blended, highly engaging visuals, storytelling, technology, and kinesthetic learning opportunities, allowing you to explore learning technologies and disruptors that are making an impact in the learning and development field.



Choose from the following technologies:

-  Learning Experience Platforms
-  Chatbots (Mobile Coaching)
-  Video Coaching
-  Virtual Reality (VR)
-  Augmented Reality (AR)
-  Mixed Reality (MR)
-  Gamification and Game-based Learning
-  Micro-videos and Animations
-  360 Degree Video and Simulations
-  Design Thinking Methodology

As you jump into the experience, we challenge you to explore in two ways:

1. Consider how each of these innovations and disruptors adapt to the way modern learners want and need to learn, and our ways of working.
2. Discover how these new constructs can transform the way you create and serve learning to your workforce.



Experience Details

GP Strategies' Innovation Exhibition is a traveling exploratory showcase of digital learning solutions in practice. Companies can explore applications of new learning strategies, methodologies, and tools and discover how they are impacting companies just like yours. The exhibition features hands-on exploration opportunities with expert-guided or self-guided tours complete with presentations and workshop sessions led by the people that implemented them.

Access to a series of sessions on mission-critical topics facing our industry today

- Creating solutions that meet the needs of the modern learner.
- Rethinking measurement and performance analytics.
- How design thinking accelerates and streamlines effective solutioning.

Small bites of information and activities

- Spend time in the areas that interest you. Skip those that don't.
- Pop in and explore something new or familiar that can be used in non-traditional ways.
- Learn how other global enterprises are adapting their learning organizations and where similar adaptations could make sense for yours.

Hands-on experience with industry experts

- Our docents are industry thought leaders who share fast facts, what you need to know, and will facilitate discussions about whatever you'd like to explore further.
- The Innovation Exhibition provides hands-on exploration with new technologies.

Bring the Exhibition to your Organization

Reach out to learn how you can bring an exhibition to your organization so you and your people can get a hands-on look at real, innovative learning solutions.



GP Strategies World Headquarters
70 Corporate Center
11000 Broken Land Parkway, Suite 200
Columbia, MD 21044 USA



gpstrategies.com
1.888.843.4784
info@gpstrategies.com

