

# Enabling people and organizations to perform at their **highest potential**

In today's rapidly changing business environment, organizations are increasingly realizing the intrinsic value of their employees and the role they play in initiative success, productivity and engagement. We know leaders often have clear vision of where they want to take their business next. However, a well-defined execution strategy to realize that vision is critical to their success. GP Strategies® has more than 50 years' experience working with organizations to bring their strategies to life.

Founded in 1966, GP Strategies is a leading workforce transformation partner – a truly dedicated global provider in the marketplace delivering custom learning solutions. Our transformation focus, combined with deep listening, a customer-centric approach, and innovative expertise, enables our clients to routinely achieve superior business and operational results from evidence-driven and technology agnostic recommendations.

We are at our best when driving innovation – integrating leading technologies, developing new learning paradigms, and instituting fresh business processes and measurement approaches to meet the needs of everyone in your organization from corner-office management to front-line employees.

GP Strategies offers a broad range of services that focus on:

- Helping leadership fully realize their vision
- Executing the strategy at pace to deliver intended business results
- Building a confident and engaged workforce with clear expectations
- Developing innovative solutions to support the workforce of the future
- Adoption of enterprise-wide technology systems

We **move** your business forward... **partner with us.**

## Solutions

Business Consulting & Organizational Development  
Leadership Solutions  
Learning Strategies & Solutions  
Managed Learning Services  
Sales Solutions  
Technology Implementation & Adoption  
Technical Solutions

## Industries

Aerospace & Defense  
Automotive  
Energy  
Financial Services  
Government  
Life Sciences  
Technology  
Other

Whether your business success requires a change in employee performance and mindsets, learning technologies, or critical processes, **GP Strategies is the transformation partner you can trust.**



**1966**

Business Founded

**Global Presence**

Offices throughout Americas, EMEA, & APAC

**4,200+**

Employees

**\$473.1 Million**

2020 Revenue

**Client Loyalty**

An extension of their team

gpstrategies.com 1.888.843.4784  
info@gpstrategies.com

GP Strategies World Headquarters  
70 Corporate Center  
11000 Broken Land Parkway, Suite 300  
Columbia, MD 21044 USA

