



Workforce Improvement  
Solutions for Enterprise



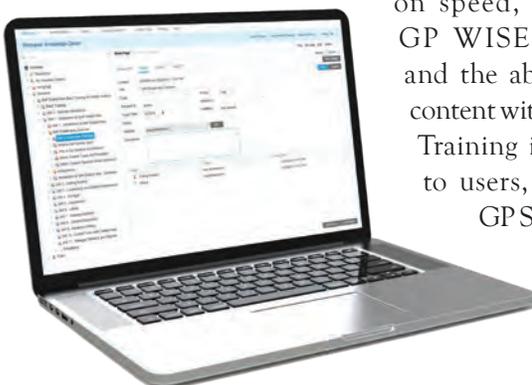
## A Digital Learning and User Enablement Solution Run on SAP® Enable Now

The emergence of digital and cloud technologies to support the intelligent enterprise has allowed innovation to occur at an accelerated rate. Enterprise software updates that once occurred on an annual basis are now occurring quarterly, creating opportunities for organizations to quickly expand capabilities, drive more revenue, and achieve higher margins. The rapid pace of business and innovation has increased the burden on users to learn and adapt to new technologies and processes. Traditional instructor-led classroom training is decreasing and new innovative solutions are providing a better and more practical learning experience. In response to this shift, GP Strategies® has developed a new digital performance support platform, GP Workforce Improvement Solutions for Enterprise (WISE), to support successful user adoption for SAP solutions.

## Maximize User Adoption and Reduce Costs for IT Support with an Integrated Solution

GP WISE provides focused, targeted, and real-time digital performance support for SAP solutions. As a tightly integrated digital user enablement platform, GP WISE allows users to master crucial intelligent enterprise applications while they are working, ultimately reducing time to competency and lowering user adoption costs.

With the market demanding a new performance support standard for digital platforms, GP WISE addresses the challenges of the modern workforce. In a changing training industry that has a focus on speed, affordability, and context, GP WISE provides in-app learning and the ability to customize embedded content within an organization's platform. Training is instantaneous and relevant to users, and is managed directly by GP Strategies, driving down training maintenance costs.



## GP WISE User Enablement Solution Includes:

- SAP Enable Now (SEN) functionality and preconfigured content
- Customer branding of SEN platform
- Enablement Strategy for SEN
- Activation of SEN customer platform
- SEN basic author training
- Tier 1 support
- Tier 2 support
- Ongoing SEN administration/release management
- Customer success management





## Create Sustainable Change with Custom OCM Solutions

Beyond the need to change the fundamentals of how an organization provides performance support to its users, other aspects of each organization need to be prepared for disruption, as well. GP Strategies' change management solutions offer a top-down organizational approach, including stakeholder and leadership alignment, communications, business readiness plans, and additional user adoption services. We also provide training and risk assessments, design and develop custom content, and provide knowledge transfer and train-the-trainer options for up to one million users. GP Strategies works with organizations all over the world to create custom OCM services that meet the needs of every industry and every budget.

## Additional Features:



Utilizes Cloud-based technology that is tightly integrated with SAP that serves as the foundation for a sustainable training and support solution



Functions as a rapidly deployable digital performance support solution managed by a globally recognized leader in technology adoption



Reduces the demand on internal resources by leaving the responsibility of administration and management to a trusted, SAP-certified partner



Reduces help desk demand through point-of-need performance support



Minimizes internal resource time devoted to content development



Supports new users as well as content updates for ongoing cloud releases

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## About GP Strategies

Founded in 1966, GP Strategies (NYSE: GPX) is one of the few truly global performance improvement companies out there. Serving more than 16 diverse industries, GP Strategies is a leader in workforce performance improvement. Our commitment to crafting intelligent solutions and delivering extraordinary service helps us attract the brightest minds—professionals who are aligned with our core vision and values. Our services, solutions, and technologies empower companies to perform at their highest level.

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