



## Training Industry, Inc. Contacts

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**FOR IMMEDIATE RELEASE**

## Announcing the 2022 Training Industry Top Training Companies Lists: Custom Content Development

**RALEIGH, N.C. — May 12, 2022** — Training Industry today announced its selections for the 2022 Top Training Companies™ lists for the Custom Content Development sector of the learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2022 Top Custom Content Development Companies](#)

**Selection to the 2022 Training Industry Top Custom Content Development Companies lists was based on the following criteria:**

- Breadth and quality of content developed and services offered.
- Industry visibility, innovation and impact in the learning services training market.
- Client representation.
- Business performance and growth.



“This year’s Custom Content Development Top 20 offered quality unique solutions by developing customized training for all business training needs,” said Jessica Schue, market research analyst at Training Industry, Inc. “These providers developed engaging leaning experiences for their learners, enabling organizations to have more effective training with the service offerings, such as curriculum design and project management, processes from learning strategy and train-the-trainer, and gamification services to keep their content engaging.”



“The emerging companies chosen for our Custom Content Development Watch List create a learning environment with their comprehensive solutions to align with business objectives,” said Tom Whelan, director of corporate research at Training Industry, Inc. “These companies create this learning environment through developing engaging content with the latest learning technologies in gamification, eLearning and virtual training.”



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#### **About Training Industry, Inc.**

“We make connections.”™ Our Company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (<https://trainingindustry.com>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry’s courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit <https://trainingindustry.com/rfp>.