



Case Study

A custom, multimodal, and digitally enabled leadership development program



Results

- A **12-week development process** with deep contextualization for business needs and learner personas
- An **8-week blended learning journey** – with live coaching and peer interaction throughout
- **30+ customized communication pieces** for learners, their managers, and other key stakeholders
- An average **NPS rating of 57** (scores above 50 are considered 'excellent')
- Average self-reported **engagement scores** increased from **81% pre-program to 94% post-program**
- Long-term engagement survey data show **significant increases in manager effectiveness** in those that have attended the program vs. those that have not



As a working manager, I don't often get the time to read and reflect ... I like the variety of information, assessment, reflection, sharing, quizzes ... documents we can download, and interactive fun. Eager to see what's in store for next week!"

- Leadership Essentials user