



Bringing together spaced, micro, and social learning into **one experience**.

MOOCs have changed. And as companies are flooded with promises of new digital technologies, professionals still prefer human interaction to the lonely and rigid learning experience those technologies can bring. Development teams need to design learning with technology as the enabler, not the main event.

The Contemporary MOOC - Connecting Technology with Human Interaction

Don't get caught thinking MOOCs are eLearning repackaged. The modern MOOC has evolved to become a time-bound online program containing highly contextualized, spaced, micro, and social learning. It is a platform that pulls together different forms of learning to create an experience that builds knowledge progressively.

Using Technology to Foster Connection with a Live Program Over Time

MOOCs are a fusion of content curation, eLearning, microlearning, coaching, social learning, gamification, video, mobile, and even new learning technologies as they emerge. GP Strategies® integrates this fusion with learning experience design to create seamless training for partner organizations.

MOOCs

Creating Dynamic
and Collaborative
Learning Programs

Bring Digital Learning Experiences to **Your Learners**

GP Strategies designs, develops, and delivers digital learning experiences tailored to each learning need.

DESIGN | Reimagine learning with design thinking, user experience design, and technology evaluation.

DEVELOPMENT | Develop an experience through agile processes to create and continuously improve programs over time.

DELIVERY | Integrate communication, moderation, coaching, logistics, administration, and project management to maximize learner engagement and business impact.



Learning Doesn't Happen Alone. Surround Learners with a Support System.

Don't leave employees alone at a computer. Design programs to pull learners through with relevance and human connection.



The Benefits of Digital Learning Programs

Digital learning programs give your employees a modern and more engaging learning experience.

- **Scalable**—Deliver unique experiences to any size audience at a reasonable cost.
- **Strategic**—Focus on learner needs and drive business impact.
- **Accessible**—Learn over time and in tandem with work schedules with anytime, anywhere access.
- **Blended**—Get the best of both asynchronous and synchronous learning modalities.
- **Integrated**—Reach across technology using coaches and moderators to develop relationships and create relevance.
- **Social**—Enable collaboration among your employees so they bring their own experiences, evolving training with unique perspectives.
- **Experiential**—Provide opportunities to reflect on the content and apply it in real time.
- **Relevant**—Create contextually relevant learning experiences.
- **Measurable**—Prove and improve your training goals with built-in analytics and reporting.

Tailor-Made Digital Content

In addition to MOOCs, Corporate Open Online Courses (COOCs) and Small Private Online Courses (SPOCs) are becoming more popular. Interested in COOCs and SPOCs too? Contact us! It's a similar solution and we can talk about the nuances together.

- • • Partner with GP Strategies to create your organization's new digital learning experience.

For more information about MOOCs, please visit www.gpstrategies.com.



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