



Deliver a Seamless Virtual Event Experience

# Virtual Events Platform

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Our global team of experts at GP Strategies® have designed an exciting new virtual events platform solution to help you organize your experience into an intuitive blend of keynote halls, community, networking, workspaces, workshops, and content. Along with this virtual events platform, our experts can help design and deliver an engaging and meaningful experience that will meet all your needs.

## Navigate an organized space with a wide range of features to **deliver a memorable experience**

This platform is designed to deliver interactive virtual events with robust functionality for a wide range of needs, from small group sessions to large-scale virtual conferences with keynotes, workshops, and breakout meetings.

Our platform solution is ideal for:

- Internal conferences, roundtables, and forums
- Learning events
- Networking and collaboration events
- Team and organization-wide meetings

## GP Registration System with eCommerce Capabilities

### Registration & Promotion

Drive attendance for your event, from promotion to administration, with our GP registration system.

Create customizable registration pages for events that are free of charge or events that require an admission fee. Our GP registration system has secure payment solutions with built-in automated email capabilities, promotional offers, and back-end support.

Our platforming solution offers a secure, integrated, and streamlined experience and our payment solutions are compliant with payment card industry (PCI) and high business impact (HBI) regulations and standards. It also offers additional security features depending on your organization's needs.

### Reporting Dashboard

Track and monitor the state of your event with our intuitive reporting dashboard.

Organize and deliver customizable and scheduled reports, from registration reports, financial summaries, and marketing campaign statistics to evaluation summaries.



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**Community & Networking** | Give your attendees or participants the opportunity to collaborate with others in breakout rooms for networking, through smaller activities within larger meetings, via live chat feeds, and more.

This creates a social workplace for future gatherings where your attendees can share materials, meetings, and more in a one-stop engagement portal. Attendees can return to this space even after the event.

**Customization & Design** | We work with you to customize your virtual event platform. We will create a unique, engaging virtual experience for your attendees using your branding, your desired layout and functionalities, and your preferred virtual technology such as your preferred video conferencing software (Microsoft Teams, Zoom, WebEx).

**Sponsorship** | Provide sponsors, partners, and key groups with their own virtual space to showcase products, materials, updates, and more.

**Content** | We work with you to deliver an organized event experience with a clean design, including live and prerecorded sessions; various types of interaction such as videos, live presentations, and collaborative workshops; social feeds and workspaces; and more.

In addition, our platform solution can host your event information in a library of ondemand content so your attendees can access materials after the event.

**Moderation & Support** | Our administrators ensure your event runs smoothly, from supporting live sessions to monitoring Q&A. We provide quality assurance for the presenter and troubleshoot technical issues for attendees. With this level of support, the presenter is then able to fully engage and focus on delivering a successful event.

**Facilitation** | We can help your people deliver the event or provide our own expert facilitators and moderators to ensure communication and scheduling runs smoothly.

● ● ● Partner with us to **deliver a seamless virtual event** experience today.

For more information about our **Virtual Event Platforms**, please visit [www.gpstrategies.com](http://www.gpstrategies.com)



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