



Delivery Management for Event-Based Learning

With Craig Stokes and Laura Barrett

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With You Today



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Why is it important to adapt our delivery management mindsets as learning evolves?

What?

Post-pandemic, clients are more conscious of when we should bring people together.

So What?

When we bring people together the experience matters.

Now What?

That's why we've started to think about face to face learning as 'event-based learning'.

What are some of the key challenges of delivering event-based learning?



Understanding what the overall journey looks like.

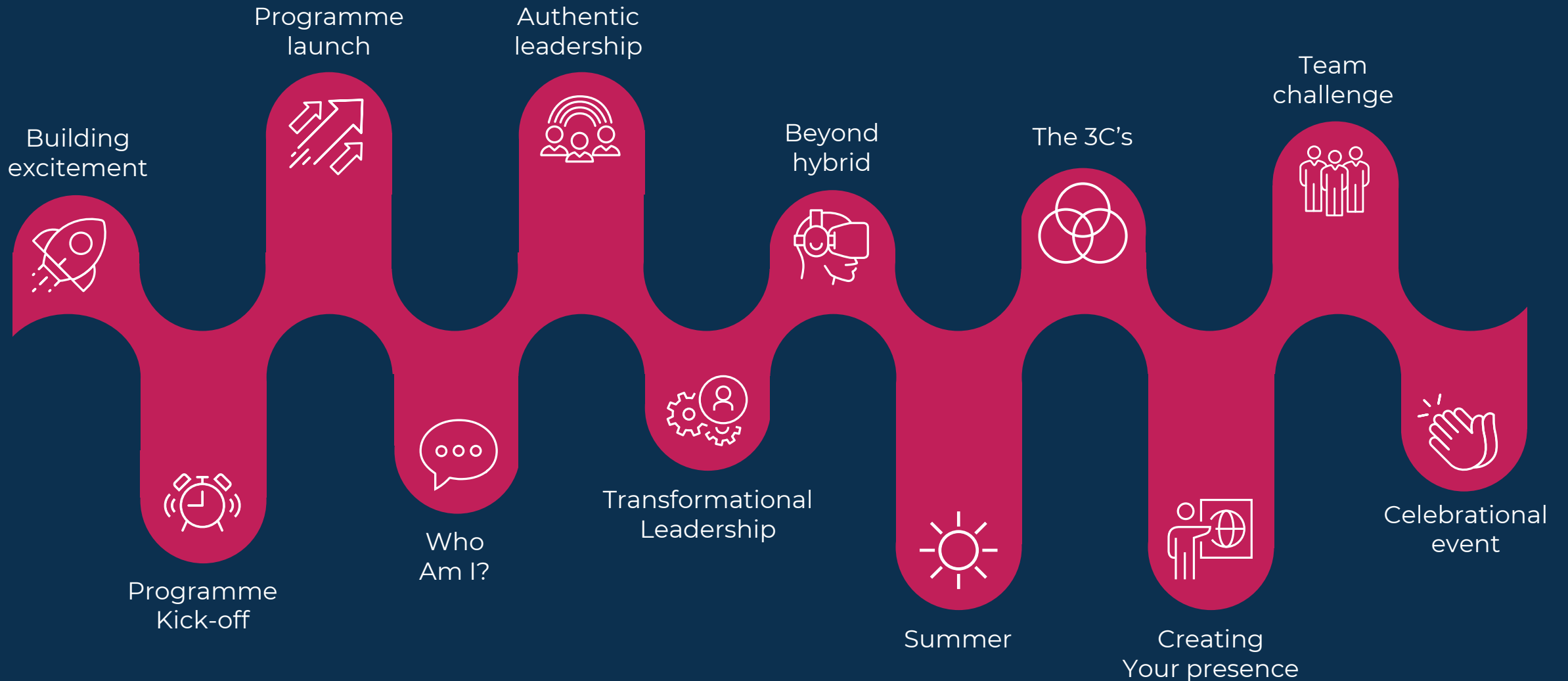


Understanding what the right modalities are.



Ensuring that the learning has the intended impact.

Programme Overview



Delivery management from an **in-person perspective**

We began with a one-day in-person launch event at historic Coombe Abbey in the Midlands.

Key to the success of the launch was:

- Building excitement.
- Getting the right venue and participants.
- Planning activities for each key element.
- Planning around the event.



Delivery management from a **virtual perspective**

Over the months, the participants attended a regular series of virtual sessions that focused on developing their leadership skills.

Each virtual had to stand out and include distinct elements such as:



Guest speakers



Client context



Actors



Live drama



VR



Peer coaching



Delivery management from an **event perspective**

- It was key that the journey finished with the opportunity for participants to bring together everything they had learned.
- Equally that the journey culminated with a truly memorable experience.
- Everything had to be meticulously planned, there was no room for error!



You come expecting to be taught how to be a leader, and leave having learnt how to be the best you.

Key takeaways

- The evolution of the programme
- Planning
- Connection
- Using the right modalities
- The difference between producing 'one-off' sessions and what we'd normally do
- Producing the sessions



How can you develop your delivery management mindsets with this in mind?

- Embrace blue sky thinking.
- Plan, plan, plan!
- Always have the learner at the heart of everything you do.



Q&A

