Training Industry, Inc. Contacts

Elizabeth Parker, Director of Marketing
919.653.4986
eparker@trainingindustry.com

FOR IMMEDIATE RELEASE

Announcing the 2025 Training Industry Top Training Companies Lists: AI Coaching and Learner Support Tools and AI Content Creation and Authoring Tools

RALEIGH, N.C. — **July 10, 2025** — Training Industry today announced its selections for the 2025 Top Training Companies™ lists for the AI in Training sector of the corporate learning and development (L&D) market. For the first time, this year's recognition is divided into two distinct categories: **AI Coaching and Learner Support,** and **AI Content Creation and Authoring Tools**.

This change reflects the increasing clarity surrounding the use of AI within corporate learning and development space. As the market rapidly evolves, AI is being applied in different, targeted ways to address specific challenges in learning and development. One group of distinct applications is in agent-based employee coaching, learner support tools in the flow of work and general reinforcement strategies, while another focuses on accelerating the development of training content through AI-driven authoring capabilities.

While these lists do not represent the full range of AI tools being used in corporate learning, they highlight two of the most dynamic and fast-growing segments in the market. As always, our Top 20 lists are designed to help the buyer of corporate learning products and services navigate the ever-expanding landscape of providers. As innovation continues, we expect AI use to expand and evolve, and our recognition will continue to reflect those changes.

View the 2025 Top AI in Training Companies Lists:

AI Coaching and Learner Support Tools
AI Content Creation and Authoring Tools

About Training Industry, Inc.

"We make connections."™ Our company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (https://trainingindustry.com) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit https://trainingindustry.com/rfp.