



Get RESULTS that matter.

GP Strategies™ is a global performance improvement company driven to help you and your organization move beyond processes and technologies that may limit the difference you're capable of making for your customers, your competitors and the world around you.

Your work creates an impact on your company and, in doing so, also impacts everyone your company reaches.

GP Strategies has a legacy of delivering performance-driven, custom training, consulting and engineering solutions reaching back to 1966. We're known for exceeding the expected to deliver remarkable results to ensure the impact your company makes in the marketplace is both measurable and profound.

GP Strategies Vision and Mission

We have a vision to equip and enable people and businesses to perform at their highest potential. Our mission is to make a meaningful impact by providing the expertise and solutions needed to solve business challenges and attain ultimate performance results.

GP Strategies' Guiding Principles

- Making a meaningful impact
- Acting with integrity
- Communicating directly and honestly
- Delivering quality services and products
- Developing innovative solutions based on need
- Striving for continuous improvement
- Demonstrating teamwork
- Respecting others
- Optimizing shareholder value

GP Strategies At A Glance

Focus: Performance improvement through custom training, consulting and engineering strategies

Founded: 1966

Employees: Over 2,500

Headquarters: Elkridge, Maryland, USA

Global Locations: Over 65 offices throughout the Americas, EMEA and APAC

NYSE: GPX

Web site: gpstrategies.com

Knowledge.

Knowledge to help organizations of all types and sizes compete smarter.

GP Strategies takes great pride in the thought leadership and specialized knowledge within our organization. We serve industries as diverse as automotive and food & beverage, as relevant as government and energy and as sophisticated as technology and life sciences.

With more than 45 years of experience developing the sales, operations, maintenance, manufacturing and management skills of companies from Fortune 500s to SMBs, we have helped businesses in nearly every industry optimize their performance. Over the years, we've amassed an extraordinary cache of knowledge—both in our people and in our organization—to help you make a measurable impact on your clients, your industry and your bottom line.

Performance.

Performance strategies to help you achieve more from existing resources.

GP Strategies delivers the training talent, consulting knowledge and engineering skills you need to make every square foot of your organization perform at its peak. Count on us to:

- Develop and deliver learning services, solutions and technologies to make your people and processes more effective and efficient. These may include anything from courses that leverage any media, to learning technology selection and implementation, to services such as outsourced learning operations and vendor management.
- Capture your organization's tribal knowledge to support your continual competitive environment.
- Increase sales and boost morale through the use of strategic training, innovative tools and incentives.
- Promote risk management and company value through our specialized knowledge and expertise.
- Help your plants and facilities run with greater efficiency through expert engineering solutions.
- Deliver one-stop, turnkey solutions to your performance challenges.

Impact.

Impact and services that reach around the world.

With more than 65 offices throughout the US, Canada, Latin America, Europe and Asia, GP Strategies is well positioned to deliver consistent results for your organization around the world. In fact, GP Strategies is one of the few single-source providers with the proven ability to start up, optimize and align your worldwide operations.

Whether you need to develop a single course to deploy in your local offices, are looking for native-speaking managed services in Singapore or want to implement a company-wide sales training program across the globe, count on GP Strategies for the world-class proficiency, service and skills to help you create an impact your customers and shareholders will appreciate.

GP Strategies Corporation
6095 Marshalee Drive, Suite 300
Elkridge, MD 21075 USA



gpstrategies.com
1.888.843.4784
info@gpstrategies.com